

## Impact Solutions

Impact Solutions is a specialized provider of services to help you find, recruit, train and retain your most valuable asset: drivers.

### *How it works*



#### **FIND**

Impact Solutions partners with Ramsey MediaWorks to craft and execute high-quality recruiting campaigns that get results. Ramsey is a full-service marketing company specializing in the transportation industry.



#### **RECRUIT**

Most recruiters have never had formal training. Impact has developed an in-depth program that enables clients to recruit the quantity and quality of drivers they need. Impact offers:

- On-site consulting and training
- Recruiting services
- An online course



#### **TRAIN**

Impact e-learning has an extensive library of driver safety, DOT compliance, wellness, and non-driving staff content. Impact also offers an extensive catalog of fresh, effective training. Impact also offers the option of having their staff manage the entire assignment, notification, reminder and reporting function for you.



#### **RETAIN**

Impact offers three pro-active services to help fleets reduce driver turnover. Fleets that use all three have seen a 35 - 50% reduction in turnover. Services include:

- Proactive retention techniques
- Strategic engagement interviews
- Fleet management coaching

#### **PRICING**

**Pricing varies based on the range of services required. Qualified Protective Insurance customers receive a discounted rate.**

#### **CONTACT**

Taylor Storrs | [taylor@impactsolutions.co](mailto:taylor@impactsolutions.co)  
or (417) 456-3083

Statements expressed here are not necessarily those of Protective Insurance. Under no circumstances shall Protective Insurance be liable for any damages that may result from the use of any product reference here.

PROTECTIVE INSURANCE MAKES NO REPRESENTATION OR WARRANTY, EITHER EXPRESS OR IMPLIED, CONCERNING THE QUALITY OR PERFORMANCE OF ANY COMMERCIAL PRODUCT REFERENCED HEREIN.

