

Slips and falls may seem like minor incidents, but they can sometimes result in major injuries that keep you off the road and impact your insurance premiums.

Protective Insurance Company wants to help you reduce slips and falls and avoid an increase in your insurance costs. During a four-month trial we conducted, drivers wearing SR Max slip resistant shoes experienced a **70% reduction in slips and falls**.

We are so confident in the effectiveness of these shoes, we're offering a **20% discount plus an additional \$30 off** any of the styles available through our exclusive online store. This discount can be redeemed by you and your drivers. Depending on the style, this increased discount may cover the entire cost of the shoes!

No catch. No gimmick. Just a chance for you to be confident on the job with shoes designed to help you stay on your feet.

How to order:

1. Visit www.srmax.com/protectiveinsurance
2. Log in with the username: **protective** and password: **subsidy**
3. Start shopping, select the style you want and follow the instructions to complete your order

Quantities are limited so order today to step into serious savings!

Sincerely,



Todd Carrier
Vice President of Risk Management, Loss Prevention & Safety Services



Log on today to get a
20% discount plus \$30 off
slip resistant shoes!
This offer is exclusively
for contractors insured
with Protective.

If you have any questions
about the program, contact:

Patrick Kubis
pkubis@srmax.com
(717) 481-7407

SAFETY SOLUTIONS VIDEO: Preventing Slips & Falls

The right shoes go a long way in preventing slips and falls but we've got even more tips to help you to avoid these incidents in our Safety Solutions video.

Watch online at protectiveinsurance.com/safety-solutions.

